

Privacy Policy

BreastScreening-AI public website privacy notice

Website: <https://breastscreeningai.eu/>

Contact: info@breastscreeningai.com

Last updated: June 11, 2026

Draft policy document for review before publication.

Important notice

This Privacy Policy is a practical website policy template prepared for BreastScreening-AI. It should be reviewed by qualified legal counsel before publication or reliance, especially because the project is healthcare-adjacent and may interact with clinicians, survivors, partners, and researchers.

1. Scope

This Privacy Policy explains how BreastScreening-AI may collect, use, disclose, and protect personal data when you visit <https://breastscreeningai.eu/>, interact with public website features, submit linked forms, subscribe to newsletters, contact the project, or engage through linked public channels.

This policy is intended for the public website. Separate research, clinical, product, employment, partnership, or data-processing arrangements may have additional privacy notices and contractual terms.

2. Controller and contact

For the public website, BreastScreening-AI is treated in this policy as the organization responsible for deciding how personal data is processed, unless a separate notice says otherwise.

Privacy questions, requests, or concerns may be sent to: info@breastscreeningai.com.

3. Personal data we may collect

- Contact and identity data: name, email address, phone number, role, organization, and similar information you choose to provide through forms or email.
- Professional and interest data: whether you identify as a survivor, clinician, researcher, partner, investor, collaborator, or newsletter subscriber, and any message or inquiry details you provide.
- Technical and usage data: IP address, device and browser information, approximate location derived from technical data, pages visited, referral URLs, timestamps, interactions, and similar analytics information.

- Communication data: messages, email correspondence, form submissions, newsletter preferences, and records needed to respond to inquiries or manage subscriptions.
- Sensitive data: public website channels should not be used to submit patient-identifiable information, medical images, health records, or detailed health information unless BreastScreening-AI has provided a specific, secure, and legally governed collection process.

4. How we collect personal data

- Directly from you when you complete forms, subscribe to updates, email the project, or communicate through linked services.
- Automatically through cookies, analytics scripts, logging, and similar technologies when you browse the website.
- From third-party services used by the website, such as Google Forms, Substack, Google Analytics, Amplitude, YouTube, social platforms, or similar providers, subject to their own notices and settings.

5. Why we use personal data

To operate, maintain, secure, and improve the website and public project communications.

To respond to messages, manage inquiries, process interest forms, and communicate with potential clinicians, survivors, partners, collaborators, investors, or subscribers.

To send newsletters or updates when you subscribe or otherwise request communications.

To understand website performance, audience engagement, and user journeys through analytics and session-replay or autocapture tools where enabled.

To protect rights, investigate misuse, comply with legal obligations, and preserve records where reasonably necessary.

6. Legal bases for processing

- Consent: for optional newsletter subscriptions, some cookies or analytics where consent is required, and any other processing where consent is requested.
- Legitimate interests: to operate the public website, respond to ordinary inquiries, improve communications, understand aggregate usage, prevent abuse, and protect security, provided these interests are not overridden by your rights.
- Contract or pre-contract steps: where you ask to explore collaboration, services, partnership, or other arrangements.
- Legal obligations: where processing is needed to comply with applicable law, regulatory requests, accounting, security, or recordkeeping duties.

7. Cookies, analytics, and similar technologies

The website currently includes analytics and tracking technologies such as Google Analytics and Amplitude. These tools may collect usage data, device data, referral data, interaction data, and similar information to help understand and improve the website.

Some providers may process data outside your country or region. Where required, BreastScreening-AI should configure consent banners, cookie controls, retention settings, and data-processing terms appropriate for the European Union and other relevant jurisdictions.

You can control some cookies and tracking through your browser settings, device settings, provider opt-outs, or any consent tools made available on the website.

8. Sharing personal data

- Service providers: hosting, analytics, forms, newsletter, email, security, cloud, and operational providers that help run the website or communications.
- Professional advisers and authorities: legal, accounting, compliance, security, or regulatory parties where reasonably necessary.
- Partners or collaborators: only where needed to respond to your inquiry, support a requested collaboration, or as otherwise disclosed at the point of collection.

BreastScreening-AI does not sell personal data in the ordinary meaning of that term. If future practices change, this policy should be updated before such processing begins.

9. International transfers

Because third-party tools and cloud services may operate globally, personal data may be transferred outside Portugal or the European Economic Area. Where required, appropriate safeguards should be used, such as adequacy decisions, Standard Contractual Clauses, data-processing agreements, and supplementary measures.

10. Retention

Personal data is kept only for as long as reasonably necessary for the purposes described in this policy, including responding to inquiries, maintaining records, managing subscriptions, improving the website, meeting legal obligations, and resolving disputes.

Newsletter subscription data is generally kept until you unsubscribe or request deletion, subject to legal or operational recordkeeping needs. Analytics data should be retained according to provider settings and documented retention choices.

11. Your rights

Depending on your location and applicable law, you may have rights to access, correct, delete, restrict, object to, or receive a copy of your personal data, and to withdraw consent where processing is based on consent.

To exercise rights, contact info@breastscreeningai.com. BreastScreening-AI may need to verify your identity before responding.

If you are in the European Economic Area, you may also have the right to lodge a complaint with your local data-protection authority. In Portugal, the relevant authority is the Comissão Nacional de Protecção de Dados (CNPD).

12. Security

BreastScreening-AI aims to use reasonable technical and organizational measures to protect personal data. No website, email, form, or online service can be guaranteed to be completely secure.

Do not send patient-identifiable information, medical images, credentials, financial details, or other highly sensitive information through ordinary public contact channels unless a secure, approved process has been provided.

13. Children

The public website is not directed to children. BreastScreening-AI does not knowingly collect personal data from children through the public website. If you believe a child has provided personal data, please contact the project so appropriate steps can be taken.

14. Changes to this Privacy Policy

This Privacy Policy may be updated as the website, analytics configuration, services, legal requirements, or project activities evolve. The updated version will apply from the date it is published unless otherwise stated.