

# Cookie Policy

BreastScreening-AI public website

## 1. Purpose and scope

This Cookie Policy explains how BreastScreening-AI may use cookies and similar technologies on its public website. It is intended to support transparency for visitors and should be reviewed with qualified legal counsel before being treated as a final compliance document.

## 2. What cookies are

Cookies are small text files or similar browser technologies that can help a website operate, remember choices, understand traffic, or connect visitors with third-party services. Some technologies are strictly necessary for the website to function; others may require consent depending on the visitor location and applicable law.

## 3. Cookies and technologies we may use

Strictly necessary technologies may support page delivery, security, load balancing, and basic navigation. Analytics technologies may help us understand aggregated site traffic and page performance, including Google Analytics where enabled. Support, marketing, or relationship-management technologies may be used where embedded services such as HubSpot are active. External platforms such as LinkedIn, Substack, GitHub, Crunchbase, F6S, Wellfound, or similar services may set their own cookies when visitors follow links or interact with embedded third-party content.

## 4. Google Analytics and measurement

The website may use Google Analytics or related Google tag technologies to understand how visitors use the site. These tools may collect information such as pages visited, approximate location, browser/device information, referral source, and interaction events. Where required, analytics cookies should be loaded only after appropriate consent or configured in a privacy-preserving way.

## 5. HubSpot and contact/support interactions

Some pages may use HubSpot or similar tools to support contact, customer relationship management, newsletter, or live-support workflows. These services may use cookies or similar identifiers to support forms, chat, analytics, or interaction history. Visitors should avoid submitting sensitive medical information through public website forms.

## 6. Managing choices

Visitors can manage cookies through browser settings, device controls, and any cookie-consent interface provided by the website. Blocking some cookies may affect site functionality, analytics accuracy, or support features. Visitors can also use platform-specific opt-out controls provided by third-party services.

## 7. Health and research boundary

BreastScreening-AI is research software and informational material only. Cookies and website analytics do not provide medical advice, diagnosis, clinical triage, emergency services, or patient monitoring.

## **8. Updates**

This policy may be updated as the website, third-party services, analytics configuration, or applicable legal requirements evolve. Last updated: 14 June 2026.

## **9. Contact**

Questions about this Cookie Policy may be sent to [info@breastscreeningai.com](mailto:info@breastscreeningai.com).